



Wednesday, 27 June 2012

Dear media colleague

**Re: EDP Adnams Norfolk Food & Drink Festival 2012
in association with Norfolk County Council**

The country's largest and longest celebration of food and drink will take place in Norfolk this year. The EDP Adnams Norfolk Food & Drink Festival 2012, held in association with Norfolk County Council, will be held from Saturday 1st September to Sunday 7th October inclusive, featuring the very best food and drink from across the region. All elements of the food industry will be involved in the event, from farmers, food producers, suppliers and retailers to restaurants, chefs, bars and cafés.

Food and drink outlets across the county will be holding their own individual events, while there will be six key Festival weekends focusing on North Norfolk, Norwich, The Brecks and West Norfolk, the Norfolk countryside, East Norfolk and The Broads, and Aylsham.

What's more, the Festival is being supported by four well-known faces from Norfolk's hospitality scene: Galton Blackiston from Morston Hall, Chris Coubrough from Flying Kiwi Inns, Richard Hughes from The Lavender House Restaurant & Cookery School, and Vanessa Scott from Strattons boutique Hotel, Restaurant, Café and Deli.

Further information about the EDP Adnams Norfolk Food & Drink Festival 2012 can be found in the press pack (enclosed), which includes details of the key weekends and individual events and quotes from the four Festival patrons and local food producers.

The press pack and photographs can also be found on-line at:
www.norfolkfoodanddrinkfestival.co.uk, together with the latest Festival news.

We do hope that this information will be of interest to you, and should you require any additional details or images, please contact us at the email addresses and numbers below.

All the best

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