



EDP Adnams Norfolk Food & Drink Festival 2012 in association with Norfolk County Council

EVENTS AT A GLANCE

The EDP Adnams Norfolk Food & Drink Festival 2012 is the largest event of its kind in the UK. Held in association with Norfolk County Council, this celebration of local food and drink will take place from Saturday 1st September to Sunday 7th October inclusive, featuring elements from across the food and drink industries, from farmers, food producers, suppliers and retailers to restaurants, chefs, bars and cafes. The Norfolk Food & Drink Festival comprises six key Festival weekends, focusing on North Norfolk, Norwich, The Brecks and West Norfolk, the Norfolk countryside, East Norfolk and The Broads, and Aylsham. In addition, businesses across the county will be holding their own individual Festival events. Information on the key weekends and some of the individual activities can be found below, while new events are being added all the time. For the latest information, together with downloadable photos, please visit the website at: www.norfolkfoodanddrinkfestival.co.uk.

KEY FESTIVAL WEEKENDS:

NORTH NORFOLK FOOD & DRINK FESTIVAL

Saturday 1st and Sunday 2nd September

Held at Holkham Hall on the North Norfolk coast, this two-day event is a celebration of the very best of Norfolk produce.

For more information, contact Lynne Finnigan at: lfinnigan@btinternet.com.

LOCAL PRODUCERS' FOOD FAIR, BATTLE OF THE BANGERS AND CITY FARM

Saturday 8th September

Taking place at The Forum in the heart of Norwich, the Local Producers' Food Fair features the very best Norfolk food and drink products, while the Battle of the Bangers sausage competition puts the county's butchers to the test. Meanwhile, children will love the animals on the City Farm while finding out more about the source of their food. For more information on the Food Fair, contact: Jane Miller, Produced In Norfolk, at: pinjem@gmail.com. For the Battle of the Bangers please contact

Sarah de Chair, at sarah@royalnorfolkshow.com. For more information on the City Farm, contact Ches Broom, Easton College, at: cbroom@easton-college.ac.uk.

NEW FOR 2012!

TASTE THE BEST OF NORFOLK FOOD & DRINK FESTIVAL AND FAMILY FUN DAY

Sunday 9th September

Food stalls, cookery demonstrations and family fun at the Norfolk Showground, coinciding with the finish line of the Norfolk leg of the Tour of Britain Cycle Race.

For more information, contact: Clare Millar at: clare@norfolkfoodanddrinkfestival.co.uk.

BRECKS FOOD FESTIVAL

Friday 14th to Sunday 16th September

A celebration of The Brecks and West Norfolk, focused on Swaffham and the surrounding area.

A host of food and drink-related activities is planned for this weekend.

For more information, please contact Vanessa Scott at: office@strattonshotel.com.

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TASTE THE VIEW WEEKEND

Friday 14th to Sunday 16th September

Focusing on the delicious produce from Norfolk's countryside, its producers and farm shops. Held in conjunction with Produced In Norfolk.

For more information, please contact: Jane Miller, Produced in Norfolk, pinjem@gmail.com.

EATING IN EAST NORFOLK AND THE BROADS

Saturday 29th and Sunday 30th September

Food-focused event on this plentiful part of the county.

For more information, please contact: Clare Millar at: clare@norfolkfoodanddrinkfestival.co.uk.

AYLSHAM FOOD FESTIVAL

Friday 5th to Sunday 7th October

Country market, children's cookery workshops, The Big Slow Breakfast and more.

For more information, please contact: Roger Willis at: roger.willis1@virgin.net.

FLAGSHIP FESTIVAL EVENTS:

EDP NORFOLK FOOD & DRINK AWARDS 2012

Monday 10th September

Norfolk's best-loved monthly magazine celebrates the cream of the county's food and drink industries. For more information, please contact Lexia Media at: Deborah@lexiamedia.co.uk.

NORFOLK FOOD DEBATE

Thursday 20th September

Held in association with Anglia Farmers, and hosted at the John Innes Centre, this focus of this debate will be topical farming issues, prompting a lively and interesting discussion.

For more information, please contact Clare Millar at: clare@norfolkfoodanddrinkfestival.co.uk.

LLOYD ADDISON'S MOVEABLE FEAST

Tuesday 25th September

Sponsored by Cozens-Hardy solicitors, this meal takes place at venues across the city of Norwich, with diners moving from one place to another between courses. Held in memory of much-missed Norfolk restaurateur Lloyd Addison, this fun evening also raises money for Parkinson's.

For more information, please contact: Nick De'ath at: nick144@ntlword.com.

GREAT FOOD & DRINK FESTIVAL QUIZ NIGHT

An Evening of Food, Fun and Frivolity with Quiz Master Richard Hughes

A foodie quiz with one of the Festival's four Patrons, Richard Hughes, where you can test your taste buds and exercise your noodle! Held at The Assembly House, Norwich, including sausage and mash and prizes galore.

For more information, please contact: Carolyn Bowden at: carolynbowden@btinternet.com.

TALLEST JELLY COMPETITION

Friday 28th September

Held at the Institute of Food Research in Norwich, this fun-filled competition for local schools forms part of the Schools' Open Day where children can see what goes on at this fascinating institution.

For more information, please contact Dee Rawsthorne at: dee.rawsthorne@nbi.ac.uk or dee.rawsthorne@bbsrc.ac.uk.

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INSTITUTE OF FOOD RESEARCH OPEN DAY

Saturday 29th September

Norfolk's Institute of Food Research opens its doors to the public, providing information about its fascinating work, with tours of the labs (including the newly-opened Biorefinery), hands-on activities, talks and the chance to quiz the IFR's scientists. Even a walk inside a giant colon!

For more information, please contact Dee Rawsthorne at: dee.rawsthorne@nbi.ac.uk or dee.rawstone@bbsrc.ac.uk.

For a list of the latest events, please see: www.norfolkfoodanddrinkfestival.co.uk

Alternatively, please contact:

Mark Nicholls on 07771 508062 or mark.nicholls@mnmedia.co.uk

Carolyn Bowden on 07733 443142 or carolynbowden@btinternet.com